



VISIT *Port  
Chicago*



**July 11 & July 17-19**

# Port Chicago Weekend

## Last Year's Impact and Achievements



### Partnership Highlights

In addition to collaborating with the National Park Service, Treasure Island Museum, and Visit Concord, among others, we honored Navy leadership in Berkeley, partnered with Oaklandish to create exclusive Port Chicago apparel, and collaborated with East Brother Beer Co. on exhibit panels at their Richmond Taproom.

### Community Events

Our free ship tours aboard the Red Oak Victory were a highlight, and at the African American Museum and Library at Oakland we awarded Oakland Mayor Barbara Lee for outstanding leadership. We also commissioned a Port Chicago Anthem, adding a lasting cultural tribute to the community.

### Educational and Civic Impact

We hosted three full days of youth camp activities, engaging students from East Contra Costa in panels and exhibits. Our Port Chicago Remembrance Day proclamations were adopted by 27 cities and 19 unincorporated communities.

### Media Spotlight

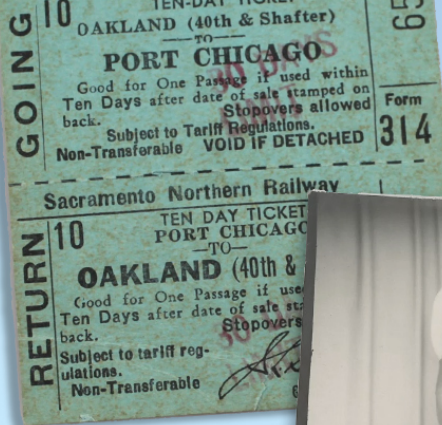
Port Chicago Weekend generated widespread regional and national media attention, helping bring the story of Port Chicago to new audiences. Coverage included features on FOX2, KGO7, CBS News Bay Area, and National NPR. Local campaign highlights included 10 digital billboards and over 45,000 website engagements.



# Port Chicago Weekend 2026

## This Year's Vision

This year, we are deepening our impact and expanding our reach. Once again, we've partnered with the National Park Service, Treasure Island Museum, and Visit Concord, among many others, to host a weekend of commemoration and celebration.



## Honoring the 80th Anniversary of the Desegregation of the Navy

Thanks to our sponsors, we are proud to support free public access to the SS Red Oak Victory ship and museum, broadening our impact with expanded activities to engage even more visitors.

We're excited to present special screenings of the Morgan Freeman-produced Port Chicago film "Mutiny" at both the Oakland Museum of California and aboard the Red Oak Victory, bringing the Port Chicago story to life like never before.

To mark the officially recognized Port Chicago Remembrance Day in San Francisco, we will host a special gathering with the Treasure Island Museum at the Port Chicago Monument at Panorama Park — creating a meaningful opportunity for reflection and public engagement at this historic site.

## Introducing Visit Port Chicago

All of these events now anchor Port Chicago Weekend as the flagship event of **Visit Port Chicago** — our year-round initiative to ensure this story continues to be told.

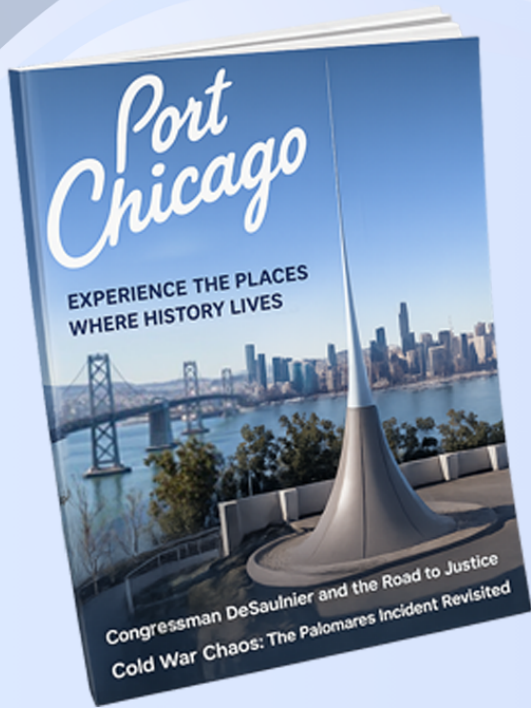
VISIT *Port*  
*Chicago*

San Francisco

Concord

Oakland

COSTA



Mock-up of the forthcoming "Visit Port Chicago" heritage tourism magazine

**Visit Port Chicago** is a regional cultural heritage initiative created by the Port Chicago Alliance to celebrate the exceptional concentration of historic, artistic, and educational experiences connected to World War II and the Port Chicago story.

Through collaborations with organizations including Visit Concord, the program highlights destinations where World War II history and culture remain central to a community's identity, tourism, and future development.

## Visit Port Chicago exists to:

- Drive regional economic development through heritage and cultural tourism.
- Preserve the history and cultural identity of the Port Chicago Sailors and surrounding communities.
- Strengthen community pride by connecting residents and visitors to a powerful story of service, sacrifice, and civil rights.
- Support artists, museums, educators, and cultural organizations who keep this history alive.
- Promote high-quality education and accessible cultural programming for students, families, and visitors.

**Visit Port Chicago** plays a vital role in how the Bay Area — and the nation — honors the diverse communities, histories, and legacies shaped by Port Chicago.

# SPONSORSHIP

This year, Port Chicago Alliance is expanding sponsorship opportunities through a multi-tier partnership program designed to provide meaningful visibility, community engagement, and year-round recognition. In addition to prominent exposure during Port Chicago Weekend and Visit Port Chicago initiatives, sponsors will now be featured in the newly launched Visit Port Chicago Magazine — a widely distributed publication highlighting the history, culture, tourism, and legacy of Port Chicago.

Sponsorship tiers are designed to offer increasing levels of impact, visibility, and partnership recognition while supporting education, cultural preservation, and community storytelling efforts.

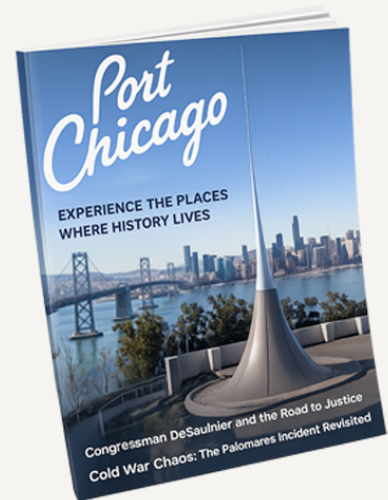
## PLATINUM PARTNER – \$5,000

### Premier Year-Round Partnership Recognition

Platinum Partners receive the highest level of visibility across Port Chicago Weekend, Visit Port Chicago, and select year-round programming. This tier is designed for organizations seeking meaningful public alignment with education, cultural preservation, heritage tourism, and community impact initiatives led by Port Chicago Alliance.

### Platinum Partners Receive Everything Included in Gold PLUS:

- \* Recognition as a Founding Partner of Visit Port Chicago
- \* Presented By recognition for select events or programs
- \* Full-page advertisement in the Port Chicago Magazine
- \* Dedicated solo sponsor spotlight campaign across PCA social media
- \* Featured sponsor-focused Instagram promotions tied to specific events
- \* Priority logo placement on event banners and promotional materials
- \* Expanded on-stage acknowledgements during major programming
- \* Premium VIP access and sponsor networking opportunities
- \* Enhanced visibility during the July 11 OMCA event and year-round initiatives



## **GOLD PARTNER – \$2,500**

### **Major Event & Community Support Recognition**

Gold Partners receive elevated visibility throughout Port Chicago Weekend and Visit Port Chicago initiatives while supporting public education, cultural preservation, and community engagement.

### **Gold Partners Receive Everything Included in Silver PLUS:**

- \* Half-page advertisement in the Port Chicago Magazine
- \* Prominent logo placement on event materials, website, and sponsor signage
- \* Recognition during select on-stage programming
- \* Featured sponsor-focused social media recognition
- \* Sponsor-focused Instagram promotions for select events
- \* VIP access to select Port Chicago Weekend experiences
- \* Expanded recognition connected to Visit Port Chicago initiatives, including the July 11 OMCA event
- \* Featured placement on event banners and sponsor displays

## **SILVER PARTNER – \$1,000**

### **Community Support Sponsorship**

Silver Partners help support the continued growth of Port Chicago Weekend and year-round awareness initiatives honoring the legacy of the Port Chicago Sailors.

#### **Silver Partners Benefits:**

- \* Recognition during Port Chicago Weekend (July 17–19)
- \* Recognition on the PCA website
- \* Shared sponsor recognition in the Port Chicago Magazine
- \* Specialized, individual Instagram recognition
- \* Shared on-site sponsor signage and recognition
- \* Recognition as a valued community supporter of PCA initiatives

# 2026 SPONSORSHIP TIERS



Port Chicago Alliance offers a range of sponsorship opportunities designed to maximize your visibility, demonstrate your commitment to our community, and support education, cultural preservation, and the legacy of the Port Chicago Sailors.

## NEW THIS YEAR: VISIT PORT CHICAGO MAGAZINE

We are proud to launch the widely distributed Visit Port Chicago Magazine, which shares the stories, history, culture, and destinations that make Port Chicago a place of national significance. Sponsors will receive recognition in this exciting new publication.

BENEFITS	BRONZE \$500	SILVER \$1,000	GOLD \$2,500	PLATINUM \$5,000
Website Recognition	✓	✓	✓	✓
Group Social Media Recognition	✓	✓	✓	✓
Individual Instagram Sponsor Spotlight	✓	✓	✓	✓
Shared On-Site Sponsor Signage	✓	✓	✓	✓
Recognition During Port Chicago Weekend (July 17-19)		✓	✓	✓
Recognition During Visit Port Chicago Initiatives		✓	✓	✓
Sponsor Listing in Visit Port Chicago Magazine		✓	✓	✓
Half-Page Magazine Advertisement			✓	✓
Full-Page Magazine Advertisement				✓
Featured Sponsor-Focused Instagram Posts for Specific Events			✓	✓
VIP Access to Select Events & Receptions			✓	✓
On-Stage Recognition During Programming			✓	✓
Featured Placement on Event Banners			✓	✓
Priority Logo Placement Across Promotional Materials				✓
"Presented By" Recognition for Select Events				✓
Recognition as a Founding Partner of Visit Port Chicago				✓
Dedicated Solo Social Media Campaign				✓
Enhanced Recognition at the July 11 OMCA Event				✓

YOUR PARTNERSHIP HONORS HISTORY,  
EDUCATES FUTURE GENERATIONS,  
AND STRENGTHENS OUR COMMUNITY.

THANK YOU FOR SUPPORTING THE MISSION AND LEGACY OF THE PORT CHICAGO ALLIANCE.

For custom sponsorship packages or more information, please contact [portchicagoalliance@gmail.com](mailto:portchicagoalliance@gmail.com) or visit [portchicagoalliance.org](http://portchicagoalliance.org)